

# joshuashindler

## personal

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Date of Birth: 28.03.1980

Full Driving Licence

## employment

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**March 2005 – Present:** *The Scout Association. Internet and New Media Producer.*

**www.scouts.org.uk:** Sole designer and developer on The Scout Association UK website which attracts over 1.5 million hits a month to 5,000 pages.

**User Diversity:** The website has six different sections catering for six year olds to silver surfers. The contrast between ages has given me a deeper understanding of user orientated design. An example of this is the difference between the Cub section [www.scouts.org.uk/cubs](http://www.scouts.org.uk/cubs) and the bimonthly Scouting online magazine [www.scouts.org.uk/magazine](http://www.scouts.org.uk/magazine).

**Project Management:** I project manage a wide variety of website and multimedia projects from concept to delivery using a wide range of digital media.

**Publishing System:** I have sourced and installed a web publishing system enabling non technical copywriters and editors to independently update their section's content. Through this initiative I have produced greater efficiencies for the organisation.

**E-newsletter:** I developed and designed an intelligent weekly e-newsletter allowing individual members to receive information relevant to them. Due to understanding our members' preferences, corporate sponsors have taken a greater interest as they are able to identify their market.

**Accessibility:** I have taken the lead on creating an accessible website for all users. This has involved complex use of Cascading Style Sheets, adhering to web standards and creation of alternatives for any rich media content. This has also led to an expertise in browser compatibility.

**January 2005 – Present:** *Freelance web design projects.*

**MA Textiles:** Collaboration with a graphic designer and photographer to produce an interactive flash based website for students at Chelsea College of Art. [www.chelseamatextiles.co.uk](http://www.chelseamatextiles.co.uk)

**Rapid Banta:** Use of an open source content management system to create an online community for a local Sunday league football team. [www.rapidbantab.com](http://www.rapidbantab.com)

**Edinburgh Hebrew Congregation:** Design and development of an informative site for the Jewish community in Edinburgh. [www.ehcong.com](http://www.ehcong.com)

## education

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### **2003 - 2004: The University of Salford - MA Creative Technology**

The course explored the dissolving boundaries between new media, sound and visual arts, industry and design as a result of digital technology.

Included extensive experience of HTML, CSS, Java Script, Adobe Flash, Photoshop, 3D modelling and video editing.

### **2000 - 2003: The University of Salford - Design Studies BA (Hons) 2.1**

A degree in the practical and theoretical aspects of the design world.

Design Management, Design Experience, Computing and Design are modules of the Design Studies course.

A final year self directed project focussed on web accessibility for the visually impaired.

### **1998-2000 Blechner College of Jewish Studies**

Higher education course in Jewish Law, Philosophy and Thought.

### **1991-1998 Immanuel College**

3 A Levels – Art A, Mathematics D, Physics E.  
10 GCSEs – 2 Grade A, 6 Grade B, 2 Grade C.

## computer skills

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**Multimedia and Web:** An exceptional knowledge of Adobe Dreamweaver, Flash, Fireworks and Director. This has necessitated a comprehensive knowledge of HTML, CSS, JavaScript, PHP, MySQL and actionscript.

**Graphical:** A first rate knowledge of and experience using Adobe Photoshop, Adobe Illustrator and InDesign.

**Video:** Excellent skills in using Adobe Premier and Microsoft Moviemaker as well as a sound understanding of internet video.

**References on request.**